



Advertising and Sponsorships

2015 Fall Sale

~ a la carte ~

Email Blasts: **\$400**

Include your message (hyperlinked) or logo on 2 email blasts to Little Treasures' mailing list of more than 10,000, for a total of 20,000+ deliveries. Plus an on-site banner for the week.

Bag Stuffers: **\$150**

We'll stuff 6,000 8.5"x5.5" full color cards into shoppers' bags reminding them to come back for half price day with your coupon/offer/message on the back. Limit 4.

TV Monitors: **\$100**

Your logo will appear in rotation with other sponsors and messages on television monitors throughout Hoops all 7 days of the sale.

facebook love: **FREE**

We love all of our sponsors, and to show our appreciation, we'll love you back with a shoutout on both our facebook page and group, reaching around 10,000 fans.

~ sponsorships ~

New Parent Pre-Sale Sponsorship: **\$300**

Need to target new and expecting parents? Reach over a thousand of them with your message in a special email. You can include a coupon, special message or sample in swag bags given to every New Parent Pre-Sale shopper, plus an on-site banner for the week.

Premiere Sponsorship: **\$600**

Maximum of four (4) premiere sponsorships available. As a premiere sponsor you will receive all of the a la carte items at a discounted total price.

Presenting Sponsor: **\$2,500**

There is only one (1) presenting sponsor. That's because it's special. Our presenting sponsor receives all the items above, plus a logo with a hyperlink displayed prominently on the home page of our site, signage/banner and table/booth space on-site. In all communications the sale is referred to as "Little Treasures Kids Consignment Sale, presented by (you)."

Let's talk: info@littletreasuresale.com or 502.541.4446